CET 497 Capstone I

Elevator Pitch

Student Name:

Question	Result		Comments
1) The hook generates interest in the pitch	Yes	No	
2) The problem is interesting/relevant	Yes	No	
3) Solution is feasible	Yes	No	
4) Solution is made relatable to the audi-	Yes	No	
ence			
5) Speaker shows enthusiasm for the prob-	Yes	No	
lem/solution			
6) Speaker is poised when asked follow-up	Yes	No	
questions			
7) Length of pitch is appropriate (7-10 sen-	Yes	No	
tences, approx. 90 seconds)			

Additional Comments: